



SALIENT FEATURES

- **Uninterrupted flow of participants**
We have a panel of more than 450,000+ executives divided based on several demographic categories.
- **Clear and precise information with quality**
We follow stringent quality policies for research. We are a certified company familiar with ESOMAR guidelines and compliant with Sarbanes Oxley.
- **Our Presence**
We have several offices in the United States and Canada. Besides this we have presence in The United Kingdom and India. This helps us become more cost effective.

Your partner for all your Business Needs...

Opusing LLC was established in 2007 as a company capable of providing end to end business consulting services across industries.

We offer services in areas of B2B research, B2B marketing, IT and Non IT staff augmenting and IT project consulting.

Each service is professionally handled by experienced executive team with over a combined 350 years of experience.

Our B2B research comprises of Market research and Business Research.

Our capabilities in Market Research have grown over the years. We have our own CATI center and CAWI panel in Noida with 50 executives working on several projects at a time.

We have built our own panel for facilitating collection of data using online tools. "The Opusing's Panel Book" has details on various countries we cover across North America, Latin America, Europe, Middle East, Asia and African countries.

Our Lead Generation service complements this and our panel is getting larger and refined each day.